

The CGF: Coalitions of Action

Better Lives Through Better Business



The Consumer Goods Forum

- ▶ CEO-led, the CGF is the **only organisation** bringing together consumer goods **retailers, manufacturers** and **service providers** globally;
- ▶ The CGF fosters **collaborative** engagement across the industry and inspires **action** on common, **pre-competitive** issues;
- ▶ The CGF works to promote **sustainable business growth, industry efficiencies** and drive **positive change**, benefiting people and the planet and creating shared business value.
- ▶ In doing so, we are working as one to **secure consumer trust** with tangible evidence that shows how our industry is **part of the solution** to today's challenges



- ▶ 400 members from multinationals to SMEs directly employ 10 million people and estimated revenues exceed €4.6 trillion.
- ▶ 55+ global CEOs on our parity-based Board of Directors, embracing both retailers and manufacturers.
- ▶ 1,500 industry experts involved in our working groups, helping to shape industry agenda.
- ▶ 40 events and working groups provide unrivalled networking and knowledge sharing opportunities.
- ▶ 1 global network committed to action and driving positive change through collaboration.



55 CEOs Representing Global Board



10 Years of Progress

Much has been achieved by our members over the last decade, but we acknowledge there is more yet to be done.

- We need to address new challenges facing our industry.
- We need to find new ways to drive actions further and faster.
- We need to involve more external stakeholders to drive.
- We need to allow those who want to lead to lead.

Rethinking Collective Action



IMPACT

In 2020, we re-imagined our strategy to **help accelerate** our **collective impact**.



PURPOSE

We all know how important “**purpose**” has become to consumers, shoppers, employees and investors, worldwide.



TRANSFORMATION

To help our members seize this opportunity, we needed to **change our ways** of working and governance model.



ACTION

We called this new approach “**Coalitions of Action**” and we organised one Coalition around each of the CGF’s initiatives.

Coalitions of Action



Although Coalitions of Action did not change the key topics being addressed by our members – like deforestation, plastics, food waste, consumer health, product data and forced labour – they have provided several key benefits:

- Focused on one key topic.
- Accessible to all CGF members.
- Integrated global and regional agendas.
- Explicit company commitments.
- Freedom to support special projects.
- Explicit performance reporting.

Approved Coalitions *(as of March 2022)*



Forest Positive

Mobilising resources to build a forest positive future.



Product Data

Addressing weaknesses faced in today's data exchange processes.

Collaboration for Healthier Lives

Empowering people to lead healthier lives while creating shared value for business and communities.

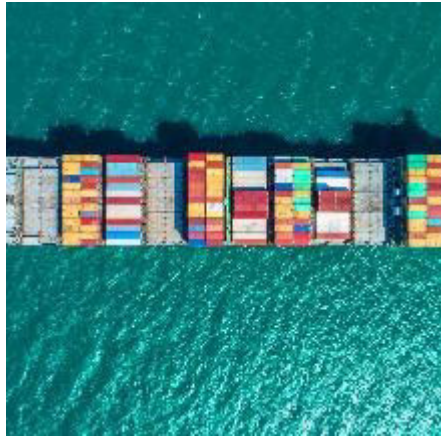


Plastic Waste

Playing a leading role in eliminating plastic waste on land and sea.



Approved Coalitions *(as of March 2022)*



Human Rights / Forced Labour

Striving to eradicate
forced labour through
collective action



Food Waste

Halving per capita global
food waste at the retail
and consumer levels

Sustainable Supply Chain Initiative

Building trust in
sustainability standards
worldwide.



Global Food Safety Initiative

Securing safe food for
people everywhere



Collaboration for Healthier Lives

Empower people to lead healthier lives while creating shared value for business and communities by:

- **inspiring healthier behaviours in stores and in communities;**
- **building upon digital innovations and data sharing to enable new business models;**
- **enabling healthy workforces by implementing Employee Health & Wellbeing programmes; and**
- **being a convening platform for business, stakeholders, public health authorities and NGOs for a new mechanism to deliver positive impact at scale.**

Companies must implement CGF commitments and resolutions and progress individual company operations.

Member companies must support regional CHL initiatives and take leadership role in at least one.

Members commit to reporting on progress, demonstrating impact and being recognised as an industry leader.

Product Data

Address weaknesses in today's data exchange processes by ensuring that by 2022:

- **all products have a unique identification (GTIN ubiquity);**
- **all GTINs can be verified in real time (Verified by GS1);**
and
- **all brand owners, retailers and platforms follow the same Global Data Model.**

In parallel, test Data Ports technology to facilitate use of new technologies and federated data sharing in the medium term.

Retailers and platforms commit to embrace and promote the use of GTINs by all suppliers.

All brand owners to upload to GS1 the 7 defining product attributes for all live GTINs, by the target dates required in each market.

All companies commit to support and implement the Global Data Model architecture and companies willing to test the *Data Ports* approach commit to share best practices.

Global Food Safety Initiative

Contribute to safe food for consumers everywhere by:

- 1. harmonising and raising standards of food safety certification programmes (CPOs);**
- 2. building food safety capabilities across the global food supply chain; and**
- 3. partnering with food safety regulators and NGOs.**

Promote Global Markets Programme as a route to certification for all suppliers, especially SMEs in developing markets.

Act as a public advocate for the GFSI and CGF, supporting the communications strategy and engaging key stakeholders.

Ensure compliance with Board Statement of Commitment and Governance rules

Forest Positive

Contribute to a #forestpositive future by:

- **accelerating systemic efforts to remove deforestation and/or conversion from key commodity supply chains; and**
- **helping to create transformational change through multi-stakeholder partnerships in key commodity landscapes.**



Members agree to engage suppliers/traders and drive progress towards mainstreaming deforestation/conversion free.

Members must provide financial support for Coalition activities including commodity-specific plans.

Companies commit and report regularly on progress against specific time bound objectives; spatial data on supply chains and target jurisdictions; and progress towards supplier compliance.

Plastic Waste



Success of the CGF effort will be:

- **the broad adoption of plastic packaging design guidelines that ensure packaging is designed for a circular end of life;**
- **a succession of developed countries are progressing towards an effective waste management system with robust collection and high rates of recycling (>70%); and**
- **a financially viable path forward has been demonstrated at scale in a transitional country that delivers a dramatic reduction in plastic waste into nature and >30% recycling.**

In developed markets, members shall collaborate and advocate at a country level to drive action towards an optimal waste management system, and in transitional markets, to design and invest in regional scale pilots to demonstrate the most effective collection and recycling systems.

Members commit to meet packaging design guidelines, to active participation and advocacy in one or more countries; and to the annual reporting of company progress in line with the New Plastics Economy Global Commitment.

Member companies shall assign resources (financial and project management) to the coalition. Financial support for the Programme Management over the next 12 months.

Food Waste

Contribute to the UN goals by 2030:

‘to halve per capita global food waste at the retail and consumer levels, and to reduce food losses along production and supply chains including post-harvest losses.’

Through the Coalition, the CGF will contribute to the national, regional and global acceleration of transparency around food waste and innovations to reduce it.



Members will publicly adopt and commit to a goal of halving food waste within your own operations by 2030 and strive to reduce food waste in your supply chain and at customer level in alignment with SDG Target 12.3.

Members also need to measure food waste in own operations, according to the Food Loss & Waste Standard, and publish the results.

Companies also need to innovate to help customers reduce food waste at home and act as a public advocate for the CGF's work on food waste.

Human Rights – Working to End Forced Labour

To advance our Forced Labour Resolution and its Priority Industry Principles (PIPs) in alignment with the UN Guiding Principles on Business and Human Rights.

We will drive individual and collective action in our businesses and supply chains to:

- 1. implement Human Rights Due Diligence Systems (HRDD);**
- 2. support Responsible Recruitment markets; and**
- 3. support a focused movement with all relevant stakeholders to jointly expedite the elimination of forced labour.**

Members commit to deploy HRDD systems in own operations and activate pre-competitive practices to support responsible recruitment markets.

Need to engage with relevant stakeholders and support transparency and disclosure efforts on risks and challenges in addressing forced labour.

Appoint company representatives to participate in meetings and report on progress and KPIs.

Sustainable Supply Chain Initiative

Advance social and environmental sustainability worldwide by:

- **benchmarking schemes on industry expectations around social and environmental criteria, inclusion of CGF resolutions, and scheme management practices;**
- **driving alignment and continuous improvement of schemes; and**
- **facilitating an informed choice of third-party audit or certification schemes.**

Members commit to promote SSCI to all stakeholders and encourage schemes to undergo the SSCI benchmark.

Incorporate the SSCI approach into your responsible sourcing strategy by considering SSCI-recognised programmes, subject to any additional checks and verifications as determined by company policy.

Members agree to help design and improve benchmarking criteria.

Coalition Sign-Up Process

Review Charters

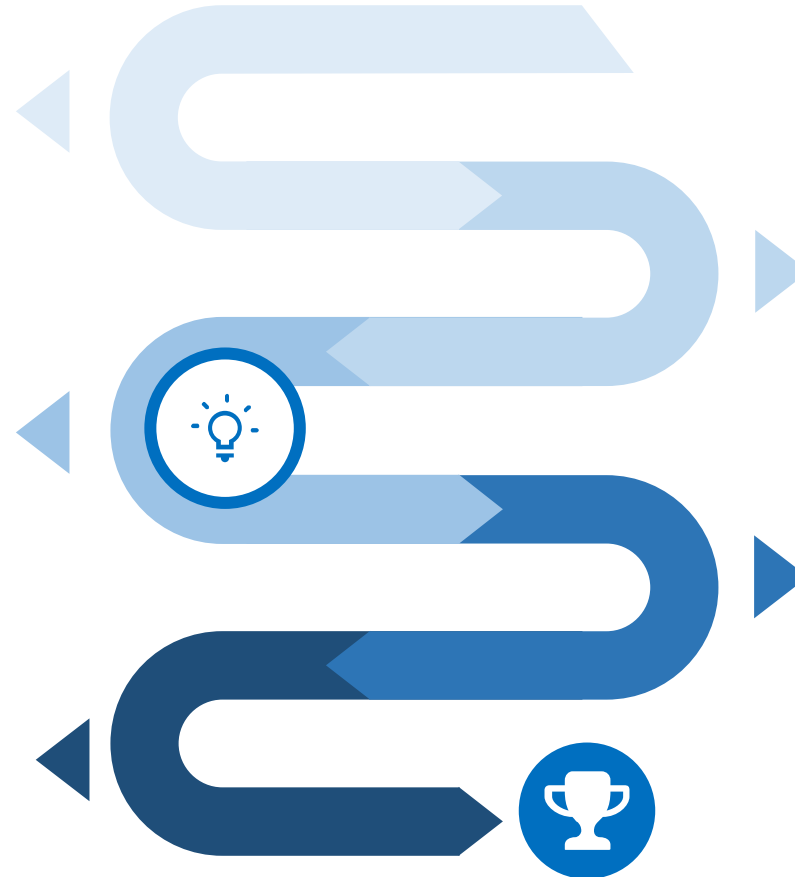
Take the time needed to review all the Coalition charters and understand the Coalition's objectives and the commitments asked of its members.

Connect with the Experts

Each Coalition is led by CGF expert. Reach out to them and learn more about the expectations and objectives of the Coalition and clarify any grey areas.

Engage, Act, Report

Get actively engaged in the work of the Coalition, by meeting with like-minded companies, developing roadmaps, implementing actions, reporting on progress and advocating the work of the Coalition.



Identify Areas of Interest

Decide which Coalitions are of interest to your company and where your company can meet potential human or financial resource needs.

Join Coalition of Action

Sign the form committing to each of the Coalitions of Action you have identified as areas your company wants to lead.

Charters

The Complete Board-Approved Charters

POSITIVE
CHANGE

COALITION GOVERNANCE AS OF MARCH 2022



Coalition	Co-Sponsors		Co-Chairs		CGF Lead
	Manufacturer	Retailer	Manufacturer	Retailer	
Forest Positive	Grant Reid – Mars, Incorporated	Alexandre Bompard – Carrefour	Chris McGrath – Mondelēz International	Bertrand Swiderski – Carrefour	Didier Bergeret
Plastic Waste	Alan Jope – Unilever	Galen Weston – Loblaw	Barry Parkin – Mars, Incorporated	Rob Nicol – Walmart	Ignacio Gavilan
SSCI	Richard Smucker – Smucker	Simon Roberts – Sainsbury's	Vineet Khanna – Nestlé	Hugo Byrnes – Ahold Delhaize	Didier Bergeret
CHL	Mark Schneider – Nestlé Brian McNamara – GSK Consumer	Frans Muller – Ahold Delhaize	Ayla Ziz – Danone Rebecca Marmot – Unilever	Staci Cochran – Walmart	Sharon Bligh
Product Data	Jon Moeller – P&G	Steffen Greubel – Metro	Kristian Gatewood – P&G	Tom Rose – SPAR International	Rudy Hagedorn
Human Rights/ Forced Labour	<i>Vacant</i>	Steve Rowe – Marks & Spencer	Paul Lalli – The Coca-Cola Company	Veronika Pountcheva – METRO	Didier Bergeret
GFSI	Dirk Van de Put – Mondelēz International	<i>Vacant</i>	Roy Kirby	Howard Popoola – Kroger	Erica Sheward
Food Waste	Max Koeune – McCain	Ken Murphy – Tesco	Francisco Cordero – Kellogg	Brittni Furrow – Ahold Delhaize	Ignacio Gavilan

COLLABORATION FOR HEALTHIER LIVES (CHL) CHARTER



OVERALL COALITION OBJECTIVES

Empower people to lead healthier lives while creating shared value for business and communities.

Make a positive impact in 3 areas:

- Inspire healthier behaviours in stores & in communities.
- Build upon digital innovations and data sharing to enable new business models.
- Enable healthy workforces by implementing Employee Health & Wellbeing programmes

Be a convening platform for business, stakeholders, public health authorities and NGOs for a new mechanism to deliver positive impact at scale.

KEY WORKING GROUPS

Global Steering Committee

Steer strategic directions by enabling sub groups, establish Global Learning Mechanism and global partnerships, champion measurement, ensure inspiring communications.

Local steering committees

Set innovative models in and beyond stores, and transform to scale practices so that people's health and wellness is everyday business.

Digital & Data

Use digital & data sharing innovative solutions to nudge people to healthier behaviours, with support of local starts ups and global partners.

Employees Health & Wellbeing

Enable a culture of health and wellbeing through H&W programmes for our people. Leverage our actions through our workforce nutrition alliance with GAIN and other international partnerships.

COALITION MEMBER COMMITMENTS

1. Dedicate an Executive leader accountable for H&W within his/ her company to play a key role in delivering the strategic agenda of CHL.

2. Be supportive of local initiative where you operate: Assign resources and capabilities (people, products & services, financial resources) and agree to share data to enable learnings.

3. Act as a public advocate for CGF CHL, leverage the company's network and support communication strategy. Develop the Global Learning Mechanism.

4. Implement CGF commitments & resolutions and progress individual company operations. Support accountability model to report on progress.

5. Every leader company to take a co-chair/leadership role for at least one local CHL initiative.

CGF & KEY PARTNER ROLES

CGF: Co-ordinate global & local steering committees and working groups.

Key global organisations: (eg EAT, GAIN, UNICEF) Support multi-stakeholder dialogue (eg Tokyo 2020) and engagement (eg WHO).

National organisations: (ie academics, local industry associations). Support engagement with national governments, mayors & civil society, and partner with local industry associations for support.

MEASUREMENT/REPORTING METRICS

- **Progress on implementation** roadmap: CHL in action (in stores & communities, digital & data, employees) & individual company practices (commitments & resolutions)
- **Demonstrate impact** on healthier behaviours while creating shared value (local & Global Learning Mechanism)
- **Be recognised** as a leader of a wider change by key organisations and authorities.

COMMUNICATION STRATEGY

- Share Charter and members of the coalition.
- Share commitments
- Report on progress (learnings, impact, challenges...)
- Bring the GLM - CHL Observatory upfront
- Advocate in key events global and local.
- Publish success stories: spread best practices to reach scale

VALUE PROPOSITION TO MEMBERS

Collaboration for Healthier Lives as a driver for:

- Impacting consumer wellbeing through changes in healthier, sustainable diets, behaviours and lifestyles.
- Shared value among manufacturers, retailers, consumers and all stakeholders.
- Enhanced company and industry reputation.
- Broaden network of stakeholders and partners.
- Learning from leading company's experiences and best practices.

PRODUCT DATA CHARTER



OVERALL COALITION OBJECTIVES

Address weaknesses in today's data exchange processes by ensuring that by 2022:

1. All products have a unique identification (*GTIN ubiquity*)
2. All GTINs can be verified in real time (*Verified by GS1*)
3. All brand owners, retailers and platforms follow the same *Global Data Model*

In parallel, test *Data Ports* technology to facilitate use of new technologies and federated data sharing in the medium term.

KEY WORKING GROUPS

Steering Committee

Oversee Data Leapfrog. Co-ordinate member engagement through SpringBoard events, etc. Explore other opportunities for value chain collaboration (eg logistics).

CGF-GS1 Liaison groups

Lead and monitor progress of the three GS1-led projects. Engage directly with GS1 through new governance arrangements.

Phased regional implementation

For the GS1 linked projects this Coalition will roll out in waves. Wave 1 (8 countries) in 2019. Wave 2 (~ 14 countries) in 2020. Wave 3 (TBC) in 2021.

COALITION MEMBER COMMITMENTS

Retailers and platforms to embrace and promote the use of GTINs by all suppliers.

All members sitting on local GS1 MO Boards to encourage them to address GTIN ubiquity at local level.

All brand owners to upload to GS1 the 7 defining product attributes for all live GTINs, by the target dates required in each market.

All companies to support and implement the Global Data Model architecture.

Companies willing to test the *Data Ports* approach to share best practices.

CGF & KEY PARTNER ROLES

CGF: Co-ordinate industry input to GS1 projects. Co-ordinate Data Ports tests as needed.

GS1: Deliver *GTIN ubiquity*, *Verified by GS1* and *Global Data Model* programmes.

MEASUREMENT/REPORTING METRICS

- No. of members participating in *Verified by GS1* and *Global Data Model*
- No. of verified GTINs in retailers' active listings
- No. of SKUs following GDM
- GTIN penetration per product category

COMMUNICATION STRATEGY

TBC

VALUE PROPOSITION TO MEMBERS

Value to manufacturers and retailers: Reduce counterfeiting, enable greater consumer transparency; simplify product listing process, reduce time to market. Share best practices on data with other industry leaders; get insights into new technologies and other innovations

Value to tech service providers: collaborate with peers on digital connectivity, etc; participate in SpringBoards and other CGF thought-leadership platforms.

GLOBAL FOOD SAFETY INITIATIVE (GFSI) CHARTER



OVERALL COALITION OBJECTIVES

Contribute to **safe food for consumers everywhere** by:

1. Harmonising and raising standards of food safety certification programmes (CPOs)
2. Building food safety capabilities across the global food supply chain
3. Partnering with food safety regulators and NGOs

KEY WORKING GROUPS

GFSI Board

Oversee and lead all GFSI activities

Technical Working Groups and Taskforces

Continually improve Trust in GFSI certification by, improving benchmarking criteria, auditor performance and Certification programme integrity.

Local Groups

Tailor and implement the global strategic priorities in countries/regions that have been prioritised by the GFSI Board and CGF Governance Committee.

Government-to-Business (G2B)

Facilitate collaboration between public and private sector food safety leaders on issues such as capability building and data sharing

COALITION MEMBER COMMITMENTS

Compliance with Board Statement of Commitment and Governance rules

Support communication strategy by contributing content and acting as public advocate for the CGF

Promote Global Markets Programme as a route to certification for all suppliers, especially SMEs in developing markets

Promote GFSI to all stakeholders

CGF & KEY PARTNER ROLES

CGF: Provides oversight of GFSI Board and approves resource

Codex, STDF, FAO, WTO, STDF national regulators etc are counterparts for public-private partnership

World Bank, UNIDO etc are partners on use of Global Markets Programme for capability building

MEASUREMENT/REPORTING METRICS

- No. of certificates issued
- No. of food safety agencies recognising private certification for food safety management
- Usage of Global Markets Programme – e.g. number of Global Markets Award applicants

COMMUNICATION STRATEGY

- Publish Charter, CoA members and commitments
- Report on progress and publish success stories
- Equip CoA members and other strategic partners to act as ambassadors

VALUE PROPOSITION TO MEMBERS

Increased levels of trust in industry food safety management across a broad range of stakeholders

Increased efficiency and effectiveness of food safety management verification

Increased levels of food safety management capabilities across the global supply chain

Benchmarking of food safety management systems with peers and regulators

FOREST POSITIVE CHARTER



OVERALL COALITION OBJECTIVES

Contribute to a #forestpositive future by (1) accelerating systemic efforts to remove deforestation and/or conversion from key commodity supply chains AND (2) helping to create transformational change through multi-stakeholder partnerships in key commodity landscapes.

CGF & KEY PARTNER ROLES

CGF: provide critical integration between the coalition, CGF Board, and broader membership; coordinate any additional external support.

TFA: Co-create post 2020 action agenda and #ForestPositive campaign; manage overall workplan and coordinate implementation; support jurisdictional engagement.

ProForest: responsible sourcing and landscape expert to provide guidance on overall strategy, Coalition roadmaps, and implementation.

Communication: Agency to provide strategy and implementation to share TOC publicly in 2020; develop plan to share ongoing progress.

External coalitions: collaborate with groups outside CGF such as OP2B to coordinate complementary agendas and avoid duplicative work.

KEY WORKING GROUPS

Deforestation Core Group (global)

- Co-ordinate strategic WGs; lead enabling sub groups – e.g. external partnerships, measurement, comms

Commodity specific WGs/TFs (global)

- Implement & promote deforestation and forced labour free practices across the entire supply base by implementing and reporting on the Coalition Roadmaps.
- Partner with Forced Labour coalition on integrating PIPs and SSCI where applicable.

Jurisdictional WGs in SE Asia & LatAm

- Work with TFA, govts, suppliers, producers, NGOs, tech providers etc to support implementation, monitoring, and reforestation.

Communications WG

- Develop overall Coalition narrative and engagement plan
- Manage ongoing two-way message exchange with Coalition companies and engage external stakeholders

This Coalition will also align closely with the SSCI and Human Rights/Forced Labour Coalitions

MEASUREMENT/REPORTING METRICS

Companies commit and report regularly on:

- Progress against specific time bound objectives (KPIs to be determined by commodity).
- Spatial data on supply chains and target jurisdictions.
- Progress towards supplier compliance.

COMMUNICATION STRATEGY

- Communicate the Coalition Action Plan is and what we intend to accomplish.
- Shape global deforestation conversation and advocate for a policy landscape with forest positive solutions.
- Be transparent with regular reporting on progress.

COALITION MEMBER COMMITMENTS

- Engage suppliers/traders and drive progress towards mainstreaming deforestation/conversion free commodities across their entire operations.
- Participate in jurisdictional projects relevant to own commodity supply chain.
- Commit publicly and report individual company progress on implementation.
- Support communication strategy by contributing content and acting as public advocate for the Coalition.
- Commit company resources to proactively advocate with producer and buyer governments.
- Provide financial support for Coalition activities including commodity-specific plans.
- Actively participate in the learning process and collaboratively work together to accelerate sector transformation.

VALUE PROPOSITION TO MEMBERS

- Leveraging collective influence of the industry to drive faster implementation.
- Increasing of affordable sustainably sourced commodities.
- Opportunity to measure and potentially access emission reductions.
- Access a more collaborative dialogue with NGOs.
- Greater transparency across the supply chain (facilitating monitoring and quality control).

PLASTIC WASTE CHARTER



OVERALL COALITION OBJECTIVES

To accelerate progress towards the New Plastics Economy Global Commitment.

Success of the CGF effort will be:

1. The broad adoption of plastic packaging design guidelines that ensure packaging is designed for a circular end of life.
2. A succession of developed countries are progressing towards an effective waste management system with robust collection and high rates of recycling (>70%).
3. A financially viable path forward has been demonstrated at scale in a transitional country that delivers a dramatic reduction in plastic waste into nature and >30% recycling.

CGF & KEY PARTNER ROLES

CGF: Convening and Communication
Consultancies: Programme management and technical expertise
Ellen McArthur: Advisor and support with engagement at a country level
National industry and sustainability organisations: Partners at a country level

KEY WORKSTREAMS

- 1. Align on Packaging Design Guidelines**
Develop principles and select and align behind guidelines on package design for flexible and rigid that are aligned with the optimal waste management system work.
- 2. Align on Extended Producer Responsibility Principles:**
With the assumption that EPR schemes are rolling out in many countries, align on principles for optimal EPR schemes.
- 3. In developed markets, collaborate and advocate at a country level to drive action towards an optimal waste management system**
This optimal solution will likely include improved consumer separation of materials, DRS, enhanced mechanical recycling and chemical recycling. Short-list of first wave countries are UK, France, Canada and USA. Complete further country blue-print studies as needed. Partner with the relevant local PRO/Pact or establish them. Ensure learning across country-level activities. Identify how to best inspire consumers at a country level.
- 4. In-transitional markets, design and invest in regional scale pilots to demonstrate the most effective collection and recycling systems.**
Short list of first wave countries to explore are Mexico, China, Colombia and Indonesia. In each case identify the best partners and path forward.
- 5. Chemical Recycling**
Engage with stakeholders to ensure broad support and send a strong demand signal to the upstream suppliers.

COALITION MEMBER COMMITMENTS

- Design packaging to the design guidelines
- Active participation and advocacy in one or more countries.
- Annual reporting of company progress in line with the New Plastics Economy Global Commitment.

RESOURCING MODEL

The coalition will be programme managed by a third-party entity to ensure pace and focus. Member companies shall assign resources (financial and project management) to the coalition. Financial support for the Programme Management over the next 12 months.

VALUE PROPOSITION TO MEMBERS

- Harmonisation of design guidelines will drive efficiency vs multiple country level or customer specific guidelines.
- Advocacy at a country level should increase the efficiency of our EPR investments and drive faster progress towards higher levels of collection and recycling.
- Learning together to improve the effectiveness of our individual company approaches.
- Increases the credibility of our industry as a responsible partner.

FOOD WASTE CHARTER



OVERALL COALITION OBJECTIVES

Contribute to the UN goals by 2030:

‘to halve per capita global food waste at the retail and consumer levels, and to reduce food losses along production and supply chains including post-harvest losses.’

Through the Coalition, the CGF will contribute to the national, regional and global acceleration of transparency around food waste and innovations to reduce it.

KEY WORKING GROUPS

Steering Committee (global)

- Coordinate strategic Working Groups and lead enabling sub groups, as needed.

Regional WGs (eg. North America and LATAM)

- Drive new partnerships to improve food waste measurement and reduction.
- Identify local initiatives and innovations.
- Collaborate with local entities (eg. ReFed in US, IADB or FAO in LATAM).

Topic-specific groups

- To be identified by the Coalition as needed.

COALITION MEMBER COMMITMENTS

Individual companies will:

- Publicly adopt and commit to a goal of halving food waste within your own operations by 2030 and strive to reduce food waste in your supply chain and at customer level in alignment with SDG Target 12.3*.
- Measure food waste in your own operations (according to the Food Loss & Waste Standard) and publish the results, either publicly or anonymised to CGF.
- Act to reduce food waste both in your own operations and in partnership with your suppliers, creating collaborations among coalition companies where possible.
- Innovate to help customers reduce food waste
- Support communication strategy by contributing content and acting as public advocate for the CGF.

CGF & KEY PARTNER ROLES

CGF: Co-ordinate SC & sub groups (eg: North America Food Waste Working Group).

Champions 12.3: Support engagement with external stakeholders

WRI: support CGF members on measurement aspects.

National initiatives (eg: WRAP in UK): Support engagement with national govts & civil society (e.g. national food waste initiatives).

MEASUREMENT/REPORTING METRICS

- # of companies who publicly adopted goal to halve food waste by 2030, then # of companies who are on track to for reduction targets toward -50% (with progress evaluation in 2025, as the mid-point mark to 2030).
- Individual companies report food waste reduction publicly or through an aggregated reporting platform beginning in 2020 (eg. Food Waste Atlas).

COMMUNICATION STRATEGY

CGF to publicly communicate transition from 2015 resolution to new coalition, aligning with global movements in food waste.

VALUE PROPOSITION TO MEMBERS

- Reducing food loss and waste generates a “triple win.” It can save money for retailers and manufacturers, also farmers and households. It can help feed more people and it can alleviate pressure on water, land and climate.
- Identify new opportunities for reducing food waste through partnerships across CGF members.
- Access a more collaborative dialogue with local governments and NGOs.
- Knowledge sharing among members on best practices, and identification of new initiatives that can be launched among coalition members.

HUMAN RIGHTS – WORKING TO END FORCED LABOUR CHARTER



OVERALL COALITION OBJECTIVES To advance our Forced Labour Resolution and its Priority Industry Principles (PIPs) in alignment with the UN Guiding Principles on Business and Human Rights. We will drive individual and collective action in our businesses and supply chains to: 1. Implement Human Rights Due Diligence Systems (HRDD) 2. Support Responsible Recruitment markets 3. Support a focused movement with all relevant stakeholders to jointly expedite the elimination of forced labour	WORKING GROUPS 1. Own Operations & Supply Chains Group (Commitments 1/2/6) 2. Proof of Concept Group (Commitment 3) 3. Advocacy and Engagement Group (Commitments 4/5/6) This Coalition will also align closely with the Forest Positive and SSCI (Sustainable Supply Chain Initiative) Coalitions	COALITION MEMBER COMMITMENTS Appoint lead company representative(s) to participate in Coalition Committee meetings and enable working groups/taskforces/events, and report on progress and KPIs. Ensure CEO understanding and support. Commit Company resources (human/financial) to actively support Coalition’s activities. Activate and implement the following objectives targeting the eradication of forced labour: 1. Establish and deploy HRDD systems in our Own Operations with the aim of reaching 100% coverage by 2025 2. Activate pre-competitive practices (eg roundtable discussions and open source training materials, etc) to support responsible recruitment markets using the leverage of our own operations and collective engagement in selected geographies / commodities by 2025 3. Collaborate with selected suppliers starting with palm oil supply chains to develop and deploy HRDD systems from the refinery to the plantation level by 2023 4. Engage relevant stakeholders to enable the adoption and enforcement of measures with governments to eliminate forced labour 5. Act with relevant industry, multi-stakeholder groups and inter-governmental organisations to enhance cooperation and share information and resource openly 6. Support transparency and disclosure efforts on risks and challenges in addressing forced labour within own operations and associated with supply chains
CGF & KEY PARTNER ROLES <u>CGF</u>: Co-ordinate industry engagement and representation <u>Project partners</u> supporting project management) <u>AIM-Progress/IHRB/RBA/ITP/ILO Business Network/IOM</u>: Joint events and knowledge-sharing Other partners to support the implementation of the Charter	MEASUREMENT/REPORTING METRICS Annual industry reporting on Coalition progress: • achieving 100% HRDD coverage in own operations by 2025 • # of workers covered by HRDD systems • Report on transformative practices in Palm Oil by 2023 • # of public & industry policies positively changed/adopted • Track and report engagement with other organisations COMMUNICATION STRATEGY Position the Coalition of Action as a major collaborative CEO-led industry initiative dedicated to the fight against forced labour with transparent annual progress reporting	VALUE PROPOSITION TO MEMBERS <i>Value to participants:</i> • Contribute collective industry influence to respect Human Rights • Enable responsible labour markets • Support individual company efforts on social sustainability and Human Rights • Support engagement with governments and civil society • Recognition of CoA Members as Responsible Businesses • Support in protecting brand equity and company reputation <i>Value versus other approaches:</i> • <i>CEO Leadership</i>

SUSTAINABLE SUPPLY CHAIN INITIATIVE (SSCI) CHARTER



OVERALL COALITION OBJECTIVES

1. Advance social and environmental sustainability worldwide by:
 - benchmarking schemes on industry expectations around social and environmental criteria, inclusion of CGF resolutions, and scheme management practices; and
 - driving alignment and continuous improvement of schemes.
2. Facilitating an informed choice of third-party audit or certification schemes.

KEY WORKING GROUPS

SSCI Steering Committee (Global)

Oversee and lead all SSCI activities.

Technical Working Groups

Continually improve benchmarking criteria. Tailor criteria for potential industry issues/scopes eg:

- Primary Production
- Seafood/At-sea Operations
- Environmental compliance

This Coalition will also align closely with the Deforestation and Human Rights/Forced Labour Coalitions.

COALITION MEMBER COMMITMENTS

Help design and improve benchmarking criteria.

Promote SSCI to all stakeholders.

Encourage schemes to undergo the SSCI benchmark.

Review and decide on the approval of schemes for recognition following independent benchmark.

Incorporate the SSCI approach into your responsible sourcing strategy by considering SSCI-recognised programmes, subject to any additional checks and verifications as determined by company policy.

CGF & KEY PARTNER ROLES

CGF: Support and lead all SSCI activities

IDH: Key partner to drive uptake of SSCI-recognition in the market and to provide funding support.

GSSI: Key partner for scope extension to seafood.

MEASUREMENT/REPORTING METRICS

- Number of Schemes benchmarked / recognised.
- Number of companies that integrated SSCI in their sourcing strategy.

COMMUNICATION STRATEGY

- Ensure SSCI uptake through:
- Social Media Campaign, Video, Speaking at selected conferences/roadshow.
- Outreach via strategic partners / scheme owners.
- Members communicate through their networks.

VALUE PROPOSITION TO MEMBERS

Value to participants:

- Increase efficiency and effectiveness of social (and environmental) compliance management by adopting the SSCI approach.
- Create a forum for harmonisation and sharing good practices with industry peers and stakeholders.

Value versus other approaches:

- *Industry-wide recognition process*



The Consumer Goods
FORUM

Better Lives Through Better Business

Working collaboratively with businesses and key stakeholders around the world to drive positive change.

Learn more by following our story on www.theconsumergoodsforum.com

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